## **CFA® SAMPLE QUESTION - LEVEL I**

## Alternative Investments

Q: A portfolio manager is considering taking a 10% position in a closely held company. Currently, the targeted company's founder holds over 70% of the company's equity.

The portfolio manager is valuing this potential investment based upon the market value of a comparable company whose stock is actively traded in stock market.

In the above case, the value of the comparable company will be adjusted by a:

- Control discount
- **b** Control premium
- Minority discount



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