

To News Editors  
For Immediate Release

## **CUHK Business School Established Partnership with CFA Society Hong Kong to Empower Talents for the Asian Century**

**HONG KONG, 9 December 2021** – [The Chinese University of Hong Kong \(CUHK\) Business School](#) and [CFA Society Hong Kong](#) ("the Society") are proud to announce a partnership to empower senior executives with business know-how and effective leadership development framework for the Asian Century.

"It is our great pleasure to have invited CFA Society Hong Kong to join the CUHK MBA Corporate Scholars Programme as one of our valued corporate partners to nurture future business leaders. [CUHK MBA](#) is committed to equipping talents from diverse backgrounds with the most up-to-date business knowledge and the highly sought-after professional skills, fostering the growth of talents in different industries and preparing them to lead confidently in their future managerial positions," says Grace Liang, Executive Director of MBA Programmes at CUHK Business School.

In September 2021, CUHK Business School signed Memorandum of Understandings (MoUs) with the Society, in providing grant on CUHK MBA programmes or award on [CUHK EMBA](#) programme to the Society's members. CUHK Business School is the first business school in Asia to offer a full suite of BBA, MBA and EMBA programmes, cultivating high-achievers who steer and shape the global business landscape.

"We are pleased to introduce this partnership with CUHK to our members. From rapidly evolving technology to unprecedented regulatory changes, it is imperative for the investment professionals to keep their skills and knowledge current and relevant to make wise investment and management decisions. The MBA and EMBA programmes can help our members develop beyond their technical specialism, provide them with a more holistic view on business from a leadership perspective," says Alvin Ho, CFA, Vice President and Secretary of CFA Society Hong Kong.

Under the partnership, the Society's regular members (CFA charterholders or non-CFA charterholders), affiliate members or associate members can either enjoy a grant covering 10 percent of the tuition fee for CUHK MBA programme; or will receive the Association Referral Award in the amount of HK\$60,000 for CUHK EMBA programme.

"We are glad to cooperate with CFA Society Hong Kong to offer the Association Referral Award to their members so as to achieve the aim of CUHK EMBA programme in nurturing top-notch management talents with a perfect blend of Chinese wisdom and western knowhow. CUHK EMBA is the first EMBA programme in Hong Kong. In 2021, it is ranked No. 1 globally on alumni's career progress and the No. 1 independent EMBA programme in Greater China (English-instructed) among the world's top 100 by *Financial Times*," says [Prof. Howard Lam](#), Director of EMBA Programme and Associate Professor of Practice in Marketing at CUHK Business School.

For details, please visit the [CUHK MBA](#), [CUHK EMBA](#) and [CFA Society Hong Kong](#) website.

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### **About CFA Society Hong Kong**

CFA Society Hong Kong (香港特許金融分析師學會) ("the Society") is a non-profit organization founded in 1992 as the Hong Kong Society of Financial Analysts by a group of CFA charterholders.

The Society shares the mission of CFA Institute in raising the professional and ethical standards of financial analysts and investment practitioners through our advocacy and continuing education efforts. In addition to promoting the CFA designation in Hong Kong, the Society aims to provide a forum for our members, CFA Institute, other investment practitioners and regulators for networking and the exchange of industry insights and best practices.

As of 30 June 2021, the Society has 6,661 members, and is the fourth largest member society of CFA Institute, which has more than 170,000 members in 165-plus markets. We are mostly run by member volunteers with the support of a team of full-time professional staff.

The Securities and Futures Commission ("SFC") recognizes the CFA designation as an industry qualification for the licensing of Responsible Officers.

For more information, visit <https://cfasocietyhongkong.org/> or follow us on:

Facebook: [www.facebook.com/CFASocietyHK](http://www.facebook.com/CFASocietyHK)

LinkedIn: [www.linkedin.com/company/cfasocietyhk](http://www.linkedin.com/company/cfasocietyhk)

WeChat: CFA Society HK

### **About CUHK Business School**

CUHK Business School comprises two schools – Accountancy and Hotel and Tourism Management – and four departments – Decision Sciences and Managerial Economics, Finance, Management and Marketing. Established in Hong Kong in 1963, it is the first business school to offer BBA, MBA and Executive MBA programmes in the region. Today, CUHK Business School offers 9 undergraduate programmes and 20 graduate programmes including MBA, EMBA, Master, MSc, MPhil and Ph.D. The School currently has over 4,500 undergraduate and postgraduate students from 20+ countries/regions.

In the *Financial Times* Executive MBA ranking 2021, CUHK EMBA is ranked 19<sup>th</sup> in the world. In *FT's* 2021 Global MBA Ranking, CUHK MBA is ranked 48<sup>th</sup>. CUHK Business School has the largest number of business alumni (40,000+) among universities/business schools in Hong Kong – many of whom are key business leaders.

More information is available at [www.bs.school.cuhk.edu.hk](http://www.bs.school.cuhk.edu.hk) or by connecting with CUHK Business School on:

Facebook: [www.facebook.com/cuhkbschool](http://www.facebook.com/cuhkbschool)

Instagram: [www.instagram.com/cuhkbusinessschool](http://www.instagram.com/cuhkbusinessschool)

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